

DATEN NARRATION

HAW Hamburg · Department Informatik · Next Media

Jessica Broscheit, 11.12.2015

weather data set
Where?
Present
What?
Future
Past
Who?
When?
Visualize
Human Sensing
Art
Prediction
Science
How
KDD
Why?
Public
Realtime
crowd-sourced
Data
Narration



„STORYTELLING IS PART
OF BEING HUMAN —
YOU CAN'T SPEARATE IT FROM
BEING A HUMAN BEING“

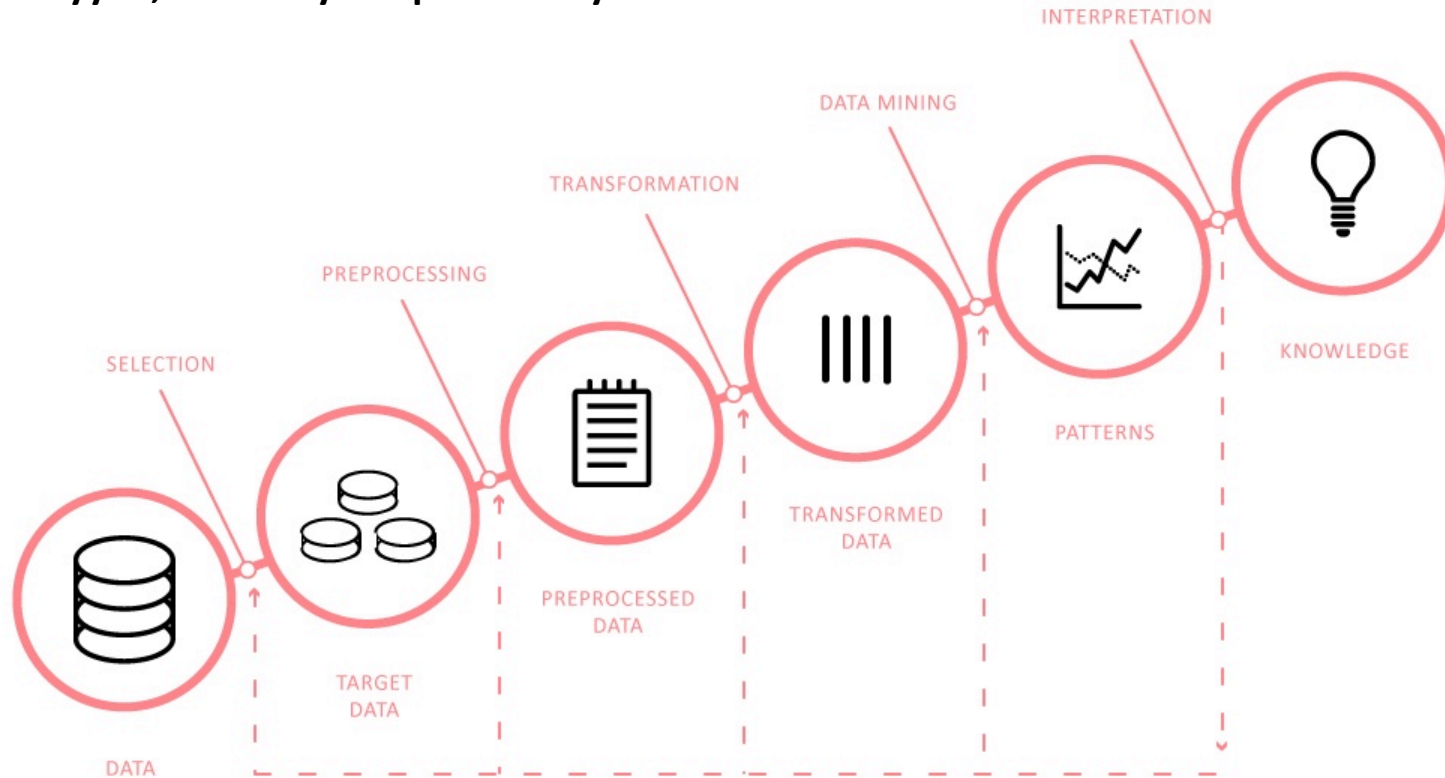
Margaret Atwood

Who - What - Where - When - Why - How ?





Knowledge Discovery in Databases nach Fayyad, Piatetsky-Shapiro & Smyth



The background is a solid red color. There are two white, stylized cloud shapes. One is in the top right corner, and the other is in the bottom left corner. The text is centered in the middle of the page.

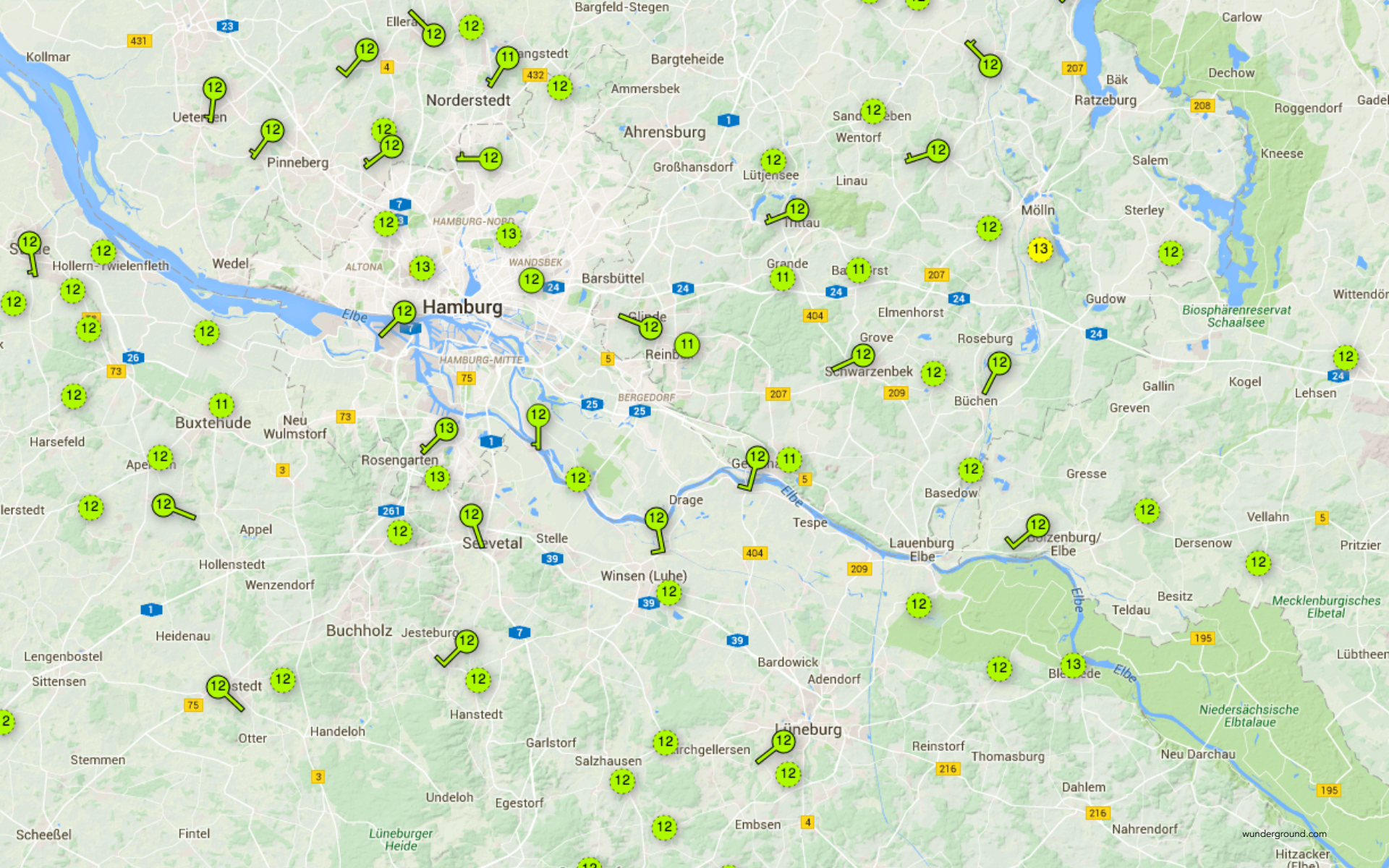
ALLE REDEN VOM WETTER

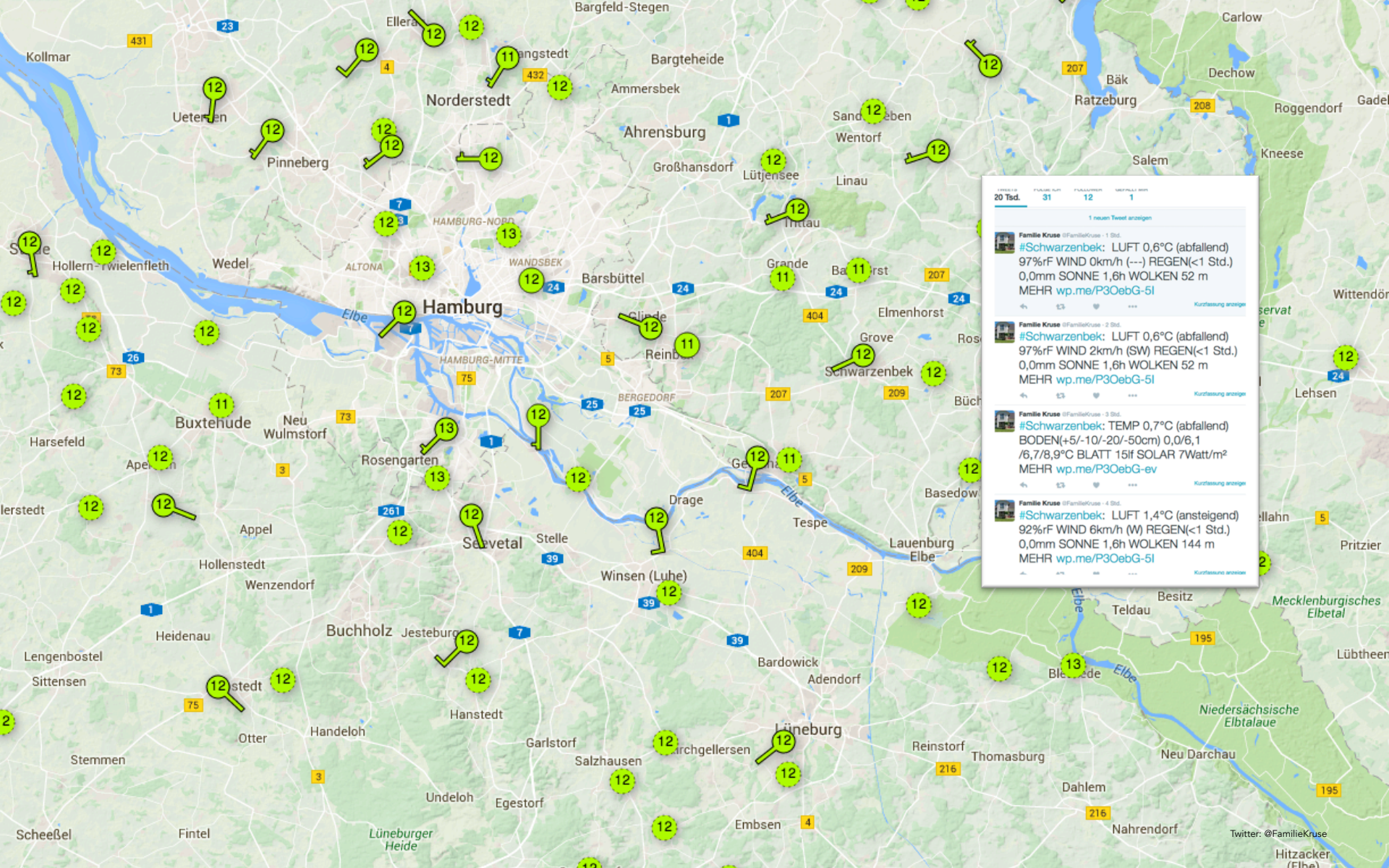


**HIGH
1023**


17

LOW






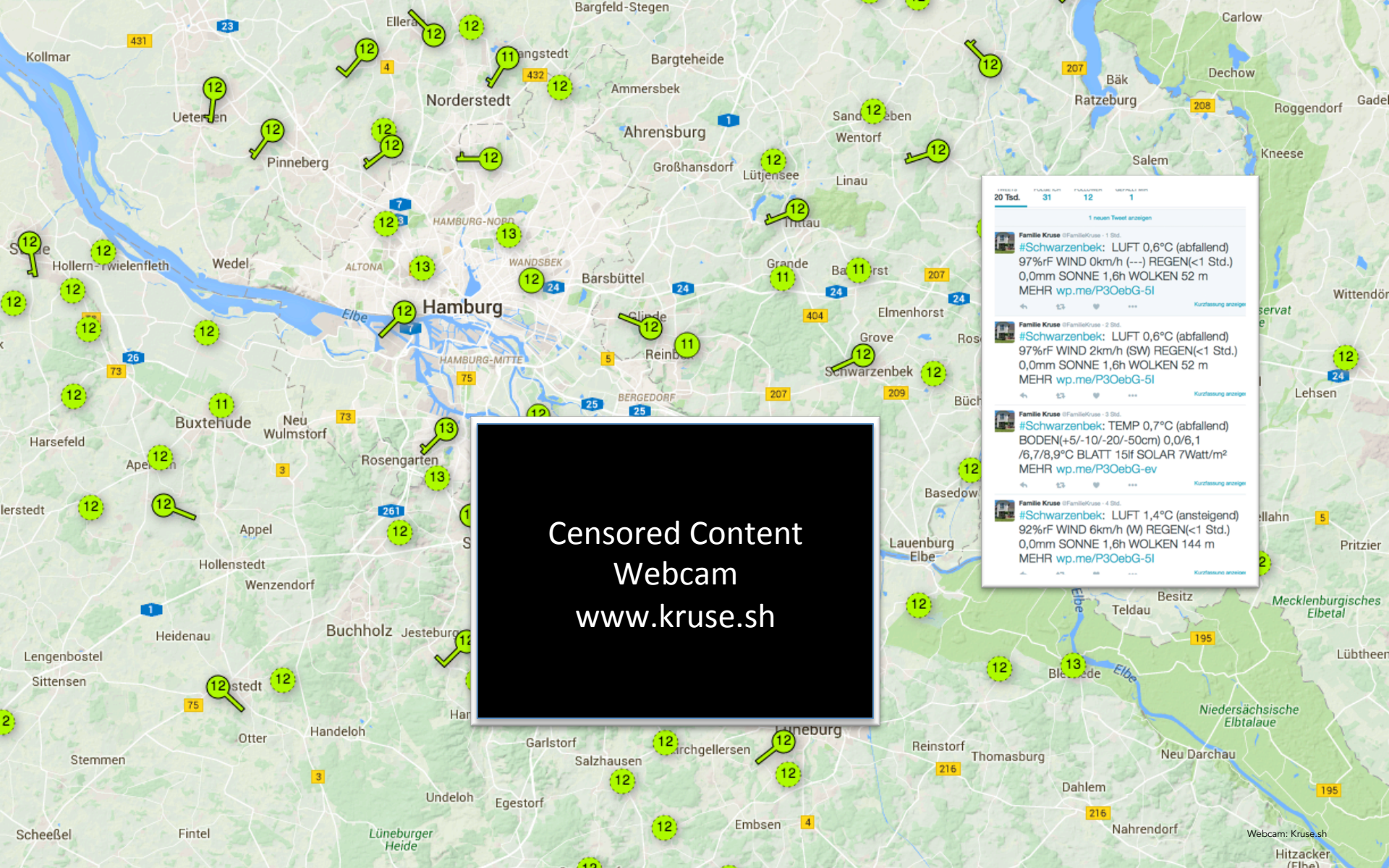
20 Tsd. 31 12 1
 1 neuen Tweet anzeigen


 Familie Kruse @FamilieKruse · 1 Std.
#Schwarzenbek: LUFT 0,6°C (abfallend)
 97%rF WIND 0km/h (--) REGEN(<1 Std.)
 0,0mm SONNE 1,6h WOLKEN 52 m
 MEHR wp.me/P3OebG-5I


 Familie Kruse @FamilieKruse · 2 Std.
#Schwarzenbek: LUFT 0,6°C (abfallend)
 97%rF WIND 2km/h (SW) REGEN(<1 Std.)
 0,0mm SONNE 1,6h WOLKEN 52 m
 MEHR wp.me/P3OebG-5I


 Familie Kruse @FamilieKruse · 3 Std.
#Schwarzenbek: TEMP 0,7°C (abfallend)
 BODEN(+5/-10/-20/-50cm) 0,0/6,1
 /6,7/8,9°C BLATT 15if SOLAR 7Watt/m²
 MEHR wp.me/P3OebG-ev


 Familie Kruse @FamilieKruse · 4 Std.
#Schwarzenbek: LUFT 1,4°C (ansteigend)
 92%rF WIND 6km/h (W) REGEN(<1 Std.)
 0,0mm SONNE 1,6h WOLKEN 144 m
 MEHR wp.me/P3OebG-5I



Censored Content
Webcam
www.kruse.sh

20 Tsd. 31 12 1

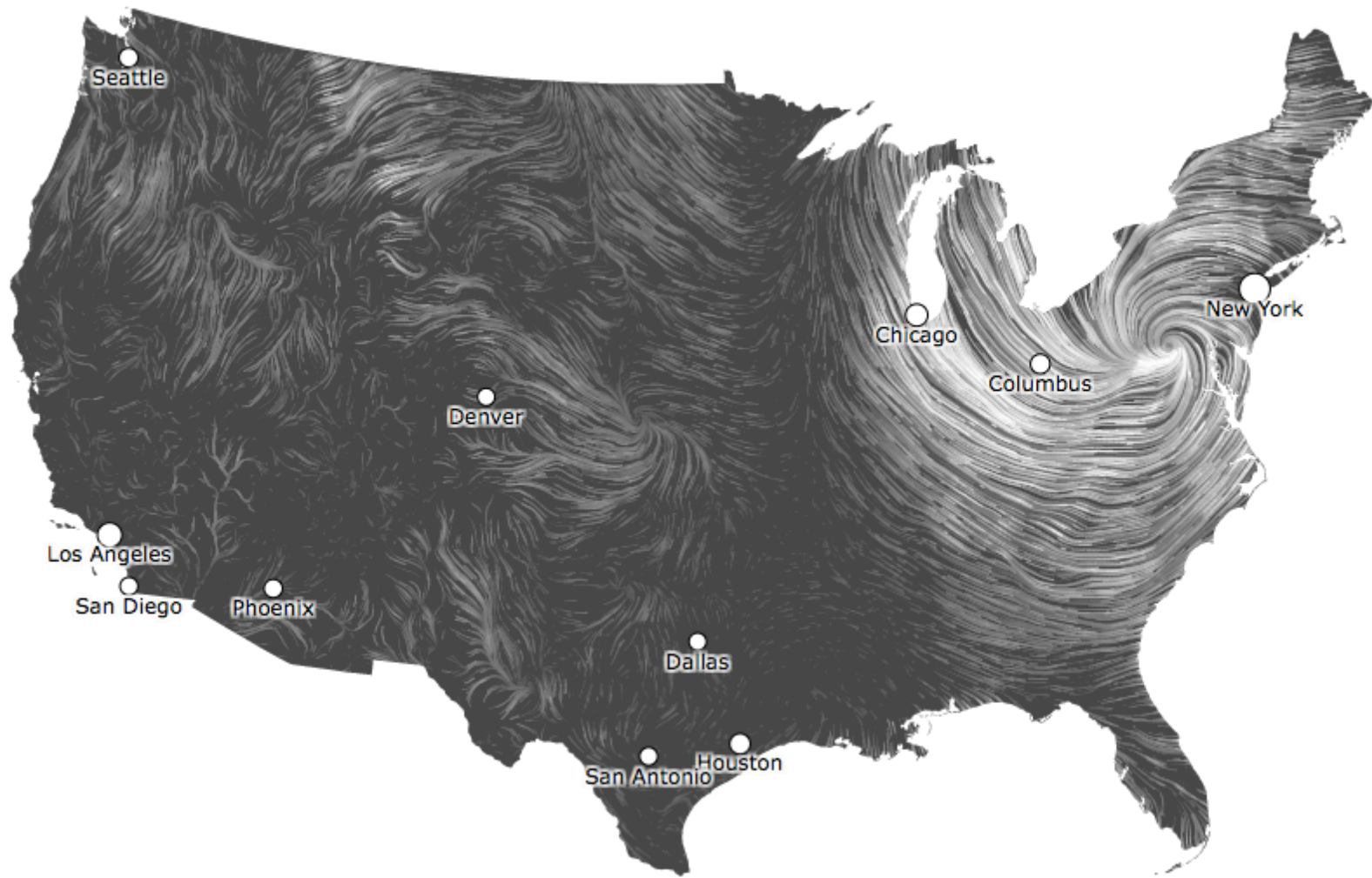
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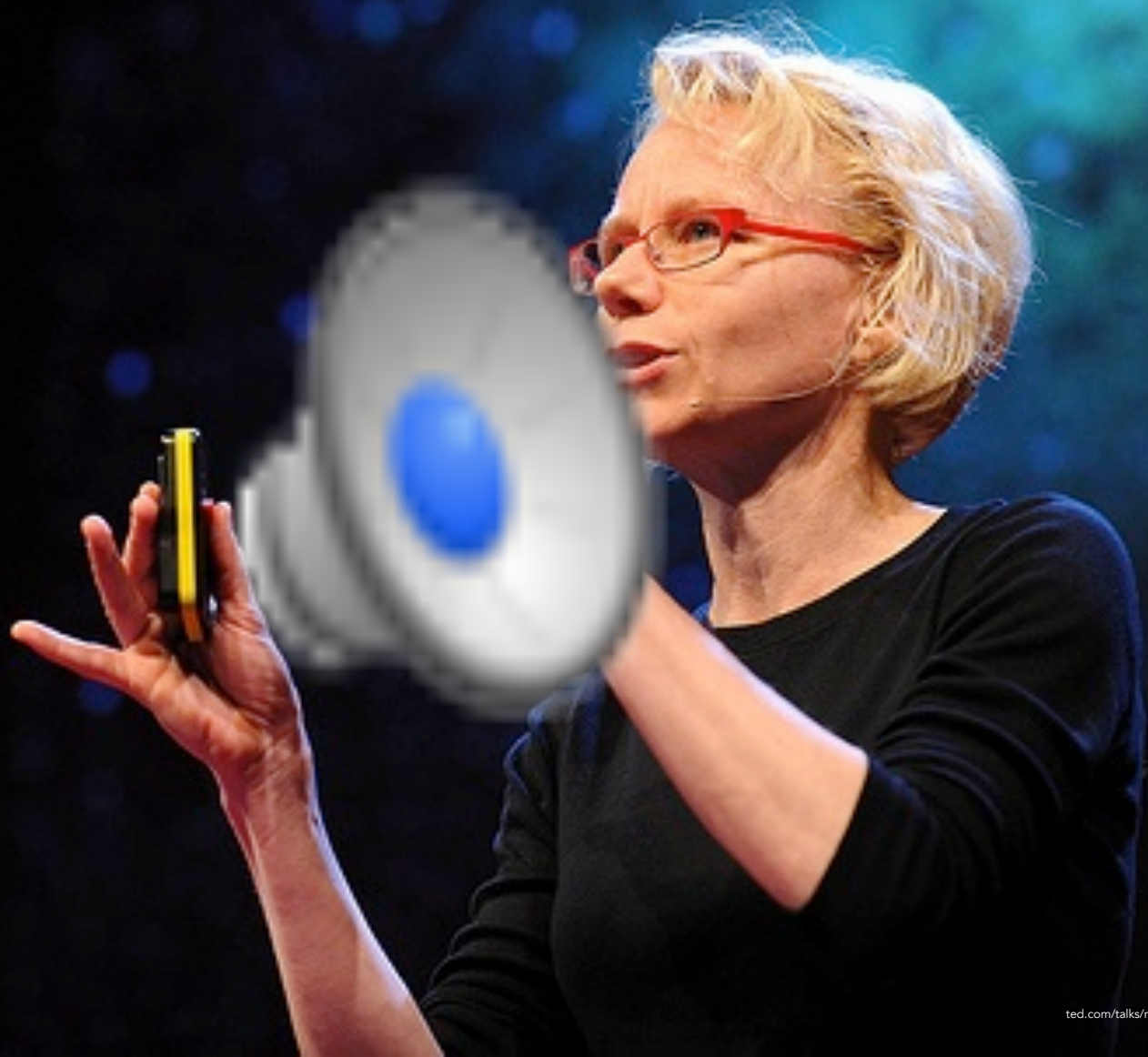












FAZIT

„WHEN DATA AND STORIES
ARE USED TOGETHER,
THEY RESONATE WITH AUDIENCES
ON BOTH AN INTELLECTUAL
AND EMOTIONAL LEVEL“

Jennifer Aaker

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